

# Textiles & Garments in Jordan: Facts & Opportunities



## ★ SECTOR OVERVIEW

The textile sector is one of the top manufacturing exporters

 **22%** of Jordan's total industrial exports come from textiles and garments (2024)

 **2.4B** Exports exceeded this value in 2024, **doubling in a decade.** with a government-backed target of **\$7.3 billion by 2033.**

 **5.9%** The average annual growth rate of the sector's exports over the past decade, driven by diversification and policy support.

<b>+1000</b>	<b>96,000</b>	<b>224,700</b>
manufacturers	employed workers	projected to reach by 2033.

Proven global base for **30+ international apparel brands** such as Nike, Calvin Klein, Gap, and Reebok.



## ★ COMPETITIVE ADVANTAGES

### GLOBAL MARKET ACCESS



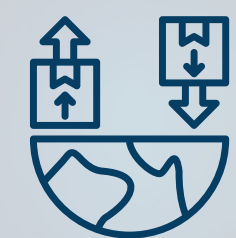
# 15%

Fixed FTA tariff advantage makes Jordan an apparel hub with **preferential U.S. market access.**



# 1.4B

Consumers reached through Jordan's dual FTA access to the **U.S. and EU across global markets.**



## Fast export lead time

7 days average, **10–19** days to US/EU

## ★ COMPETITIVE ADVANTAGES

## STABILITY &amp; OPENNESS



**~2%** low inflation percentage ensuring predictability



Currency pegged to USD since 1995



**3<sup>RD</sup>** in MENA for Investment Freedom  
(2025 Index of Economic Freedom).

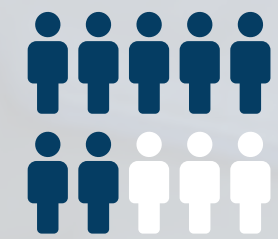


**100%** Foreign ownership and full profit repatriation.



# ★ COMPETITIVE ADVANTAGES

## SKILLED & INCLUSIVE WORKFORCE



### Young and bilingual workforce

7 in 10 under 34, fluent in English and Arabic.



### Foreign talent allowance, offering unmatched flexibility in MENA.



Training cost coverage through Skills Fund programs,  
**with 50% salary subsidy for new hires.**



**Specialized education**  
through textile and vocational centers.



## ★ QUALITY, SUSTAINABILITY & COMPLIANCE



### **Certified by leading global standards:**

Higg Index, Better Work Jordan, WRAP, GOTS, and OEKO-TEX.



### **Strong record in buyer audits,**

meeting Nike, Adidas, and Reebok compliance benchmarks.



### **Green production leadership:**

Solar-powered factories, circular water systems, and waste management.

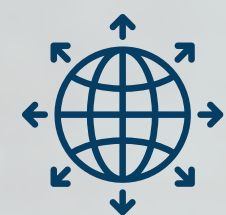


### **Worker welfare prioritized through**

dormitories, canteens, daycare, and training programs.



## ★ INVESTMENT OPPORTUNITIES



### **Expansion in athleisure,**

MMF knitwear, and sportswear, among the fastest-growing global categories.



### **Strategic zones** in Amman and Irbid

with ready-built infrastructure and bonded facilities.



**0%** **customs and sales tax on inputs,**  
equipment, raw materials, and fixed assets.



**5%** corporate tax in development zones,  
with additional property and land tax exemptions.



### **Tailored basic incentive packages**

approvals within 15 days for projects with strategic impact.



## ★ SUCCESS STORIES



## Classic Fashion

Largest apparel manufacturer in MENA, **exporting over \$1 billion annually.**



## Jerash Holdings

NASDAQ-listed, producing 20 million pieces annually **with 6,000+ employees.**



## MAS AI Safi

**70% women workforce,** producing performance apparel for global brands.



## Epic Group

**\$25 million Factory 4.0 in Jordan,** fully digitized and energy-positive.



## ★ KEY MESSAGE



**Jordan offers a global apparel hub that combines preferential U.S. market access, proven stability, inclusive talent, and sustainable production, all within a competitive and transparent investment ecosystem.**

